

ITILSC-OSA Exam

Number: ITILSC-OSA Passing Score: 800 Time Limit: 120 min File Version: 1.0



ITIL Service Capability Operational Support and Analysis Exam

Version 1.0



Exam A

QUESTION 1

Which ITIL process ensures that the IT Services are restored as soon as possible in the case of a malfunction?

- A. Change Management
- B. Incident Management
- C. Problem Management
- D. Service Level Management

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 2

Operations Control refers to?

- A. The managers of the Event and Access Management Processes
- B. Overseeing the monitoring and escalating of IT operational events and activities
- C. The tools used to monitor the status of the IT Network
- D. The situation where the Service Desk manager is required to monitor the status of the infrastructure when Service Desk Operators are not available

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 3

Which of the following is NOT an example of a Service Request?

- A. A user calls the Service Desk to order a toner cartridge
- B. A user calls the Service Desk because they would like to change the functionality of an application.
- C. A Manager submits a request for a new employee to be given access to an application
- D. A user logs onto an internal web site to download a licensed copy of software from a list of approved options



Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 4

Which of the following is NOT an objective of Service Operation?

- A. Thorough testing, to ensure that services are designed to meet business needs
- B. To deliver and support IT Services
- C. To manage the technology used to deliver services
- D. To monitor the performance of technology and processes

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 5

Scenario

Brewster's is a toy factory that has been in business for 30 years. The company started with a small family run shop and has grown consistently over the years. They are now supplying toy stores nationwide and are considered to be the primary supplier of children's collectable novelty erasers.

Brewster's IT department is relatively small (currently 15 staff) but efficient. They have recently employed an IT Manager in an attempt to improve the management of the infrastructure, as well as more effective use of resources and identification of areas for improvement.

The Brewster's management teams do not have a lot of IT knowledge. The newly appointed IT Manager is very ITIL focused and wants to implement as many ITSM processes as is appropriate there are currently no formal processes in place. On starting with the company the IT Manager completed an internal assessment of the IT infrastructure including staff skills analysis, and collated the results from customer satisfaction surveys completed over the last 5 years.

The main areas of concern are as follows:

Responses from customer satisfaction survey:

- Overall a consistent satisfaction level. However, responses completed during the past 12 months show an increase in customers who were unsatisfied with call waiting times when contacting the service desk for help with online orders and requests for information.
- Customers added the following additional comments:



- 1. "Never get to speak to the same person twice when dealing with an Incident number, had to call several times to receive follow up on progress"
- 2. "Some of the Service Desk staff seem under qualified to deal with my questions about new applications/incidents/service requests" Results from Staff Skills Analysis:
- Staff, in general, have a good knowledge of IT systems and a basic understanding of the business processes and objectives. However, staff are not well informed of upcoming releases of new or changed services and not given adequate information to relay to the customers.
- Staff added the following additional comments:
 - 1. "Communication between Service Operation departments has become inefficient there are meetings for the sake of meetings, but the important information we need to know to do our day to day jobs is lacking"
 - 2. "I still don't know what half of the people do, that work in the IT department!"

Results from General IT Infrastructure assessment:

- Lack of event monitoring and planning
- Lack of input from Operational Support departments into Service Design
- Lack of skill and information sharing across the Operational Support teams with regards to Incident, Problem, Workarounds and Known Error data.
- Little to no proactive activities being carried out.

Refer to Scenario

Which of the following options would be most suitable to address the issues identified from the Customer Satisfaction Survey?

- A. You decide that the first two ITSM processes that need to be implemented are Incident Management and Request Fulfillment. As this will enable formal management and coordination of the Service Desk, and ensure that Incidents and Service Requests are dealt with accordingly, enabling separate logging and monitoring and faster call response times Send a formal memo to all customers, introducing yourself and your new role, thanking them for their valuable feedback and addressing the issues raised in the survey results and how you intend to resolve them.
- B. You decide that the first two ITSM processes that need to be implemented are Incident Management and Request Fulfillment. As this will enable formal management and coordination of the Service Desk, and ensure that Incidents and Service Requests are dealt with accordingly, enabling separate logging and monitoring and faster call response times. In addition, you will ensure that the new Incident Manager will ensure the Service Desk is the single point of contact, as a first priority. This needs to be the focus over the next quarter to ensure that this policy is adopted ASAP, you will suggest reward options to ensure that staff and end users are in no doubt that this is an essential requirement supported by senior management. Send a formal memo to all customers, introducing yourself and your new role. Thanking them for their valuable feedback and addressing the issues raised in the survey results and how you intend to resolve them.
- C. The results of this initial assessment are better than you had expected, you do not see any need to change things yet. You are not concerned with the additional comments as the general feedback is that customers are satisfied with the end to end service and that a 100% satisfaction is unrealistic. You will suggest to the Business that more staff is required for the Service Desk to ensure that call waiting times are reduced and that a more detailed and selective criteria is used as part of the selection process to ensure staff are at the correct skill level and competency.
- D. The results of this initial assessment are better than you had expected, you do not see any need to change things yet. You will suggest to the Business that it will be beneficial to complete another initial assessment in one year, after the next Customer Satisfaction Survey is completed, to compare the satisfaction levels and, if required, identify areas for improvement at that stage.

Correct Answer: B Section: (none) Explanation



Explanation/Reference:

QUESTION 6

Scenario

Brewster's is a toy factory that has been in business for 30 years. The company started with a small family run shop and has grown consistently over the years. They are now supplying toy stores nationwide and are considered to be the primary supplier of children's collectable novelty erasers.

Brewster's IT department is relatively small (currently 15 staff) but efficient. They have recently employed an IT Manager in an attempt to improve the management of the infrastructure, as well as more effective use of resources and identification of areas for improvement.

The Brewster's management teams do not have a lot of IT knowledge. The newly appointed IT Manager is very ITIL focused and wants to implement as many ITSM processes as is appropriate there are currently no formal processes in place. On starting with the company the IT Manager completed an internal assessment of the IT infrastructure including staff skills analysis, and collated the results from customer satisfaction surveys completed over the last 5 years.

The main areas of concern are as follows:

Responses from customer satisfaction survey:

- Overall a consistent satisfaction level. However, responses completed during the past 12 months show an increase in customers who were
 unsatisfied with call waiting times when contacting the service desk for help with online orders and requests for information.
- Customers added the following additional comments:
 - 1. "Never get to speak to the same person twice when dealing with an Incident number, had to call several times to receive follow up on progress"
 - 2. "Some of the Service Desk staff seem under qualified to deal with my questions about new applications/incidents/service requests"

Results from Staff Skills Analysis:

- Staff, in general, have a good knowledge of IT systems and a basic understanding of the business processes and objectives. However, staff are not well informed of upcoming releases of new or changed services and not given adequate information to relay to the customers.
- Staff added the following additional comments:
 - 1. "Communication between Service Operation departments has become inefficient there are meetings for the sake of meetings, but the important information we need to know to do our day to day jobs is lacking"
 - 2. "I still don't know what half of the people do, that work in the IT department!"

Results from General IT Infrastructure assessment:

- Lack of event monitoring and planning
- Lack of input from Operational Support departments into Service Design
- Lack of skill and information sharing across the Operational Support teams with regards to Incident, Problem, Workarounds and Known Error data.
- . Little to no proactive activities being carried out.

Refer to Scenario

Which of the following options would be the most effective option to address the issues identified from the Staff Skills Analysis?



A. Organize a meeting with the managers of each IT department and form a Communication Plan. This plan will include all agreed methods, reasons and a list of personnel to be included for communications within the Operation departments. This plan will then be distributed to all staff, with a memo that will include;

A photograph of each IT staff member with job title.

Brief Job Description and explanation of their day to day activities.

In addition, make a proposal to the Business that a Release and Deployment Manager is needed, this role will not only take on the responsibility of implementing a formal Release and Deployment process but will, manage the build, test and deployment departments and will also ensure that there is a consistent communication route to the service desk on upcoming releases and organizing training/knowledge updates and consultation with service desk staff on new or changed services.

- B. Organize a meeting with the managers of each IT department and form a Communication Plan.

 This plan will include all agreed methods, reasons and a list of personnel to be included for communications within the Operation departments. This plan will then be distributed to all staff, with a memo that will include;

 A photograph of each IT staff member with job title Brief Job Description and explanation of their day to day activities. In addition, ask for the service
 - A photograph of each IT staff member with job title Brief Job Description and explanation of their day to day activities In addition, ask for the service desk to be sent copies of the release schedule so they are informed of upcoming releases.
- C. Recommend to the Business that a new staff training program needs to be implemented that will include one service desk member per week shadowing a member of staff in each of the Business Process areas to learn how they do things and what the business objectives are. In addition, request a weekly update from the build, test and deployment areas on any upcoming releases, including any relevant information that will enable the service desk staff to provide a better service to the customer.
- D. No immediate action required. You will work on a new training and communication policy that will formalize the process of communication and knowledge transfer between departments.

You will also recommend that the first ITSM process to be implemented with be a formalized Incident Management process to ensure that effective measurements and analysis is taking place and that there is monitoring of staff competency and skill.

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 7

Scenario

Brewster's is a toy factory that has been in business for 30 years. The company started with a small family run shop and has grown consistently over the years. They are now supplying toy stores nationwide and are considered to be the primary supplier of children's collectable novelty erasers. Brewster's IT department is relatively small (currently 15 staff) but efficient. They have recently employed an IT Manager in an attempt to improve the management of the infrastructure, as well as more effective use of resources and identification of areas for improvement.

The Brewster's management teams do not have a lot of IT knowledge. The newly appointed IT Manager is very ITIL focused and wants to implement as many ITSM processes as is appropriate there are currently no formal processes in place. On starting with the company the IT Manager completed an internal assessment of the IT infrastructure including staff skills analysis, and collated the results from customer satisfaction surveys completed over the last 5 years.



The main areas of concern are as follows:

Responses from customer satisfaction survey:

- Overall a consistent satisfaction level. However, responses completed during the past 12 months show an increase in customers who were unsatisfied with call waiting times when contacting the service desk for help with online orders and requests for information.
- Customers added the following additional comments:
 - 1. "Never get to speak to the same person twice when dealing with an Incident number, had to call several times to receive follow up on progress"
 - 2. "Some of the Service Desk staff seem under qualified to deal with my questions about new applications/incidents/service requests"

Results from Staff Skills Analysis:

- Staff, in general, have a good knowledge of IT systems and a basic understanding of the business processes and objectives. However, staff are not well informed of upcoming releases of new or changed services and not given adequate information to relay to the customers.
- Staff added the following additional comments:
 - 1. "Communication between Service Operation departments has become inefficient there are meetings for the sake of meetings, but the important information we need to know to do our day to day jobs is lacking"
 - 2. "I still don't know what half of the people do, that work in the IT department!"

Results from General IT Infrastructure assessment:

- Lack of event monitoring and planning
- Lack of input from Operational Support departments into Service Design
- Lack of skill and information sharing across the Operational Support teams with regards to Incident, Problem, Workarounds and Known Error data.
- Little to no proactive activities being carried out.

Refer to Scenario

Which of the following options would be the most effective option to address the issues identified from the General IT Infrastructure assessment?

- A. You decide to recommend implementation of the Event Management process to formalize the event monitoring, planning and overall management. Ensure that there is resource sharing between the Service Design teams and the Operational Support teams as their input is necessary to ensure services are designed that will work efficiently in the live environment.

 In addition, implement the Problem Management process at the same time, to ensure there are both reactive and proactive activities taking place
 - with regards to Problems, a knowledge bank of information including known errors, workarounds, problems and incident records is produced and maintained.
- B. You are not concerned with the lack of skill sharing between the Operational Support departments and Service Design as they are two separate entities of the Service Lifecycle with their own objectives. You are concerned, however, with the lack of skill sharing between the Operational Support teams and decide to formalize the 1st, 2nd and 3rd lines of support and recommend the adoption of a database that will incorporate all Incident records, Problem records, Known Error records, Workarounds and Event information, so that all staff can have access to and use this information.
- C. You are not concerned with the lack of skill sharing between the Operational Support departments and Service Design as they are two separate entities of the Service Lifecycle with their own objectives. You are concerned, however, with the lack of Event monitoring and planning and foresee this as being a potential major issue. You decide to recommend implementation of the Event Management process to formalize the event monitoring, planning and overall management. Ensure that there is resource sharing between the Service Design teams and the Operational Support teams as their input is necessary to ensure services are designed that will work efficiently in the live environment.



D. Implement the Problem Management process, to ensure there are both reactive and proactive activities taking place with regards to Problems, a knowledge bank of information including known errors, workarounds, problems and incident records is produced and maintained.
Once this process is established, working efficiently and staff have become more accustomed to this new way of working, use this success to recommend the implementation of the Event Management process.

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 8

Scenario

Brewster's is a toy factory that has been in business for 30 years. The company started with a small family run shop and has grown consistently over the years. They are now supplying toy stores nationwide and are considered to be the primary supplier of children's collectable novelty erasers.

Brewster's IT department is relatively small (currently 15 staff) but efficient. They have recently employed an IT Manager in an attempt to improve the management of the infrastructure, as well as more effective use of resources and identification of areas for improvement.

The Brewster's management teams do not have a lot of IT knowledge. The newly appointed IT Manager is very ITIL focused and wants to implement as many ITSM processes as is appropriate there are currently no formal processes in place. On starting with the company the IT Manager completed an internal assessment of the IT infrastructure including staff skills analysis, and collated the results from customer satisfaction surveys completed over the last 5 years.

The main areas of concern are as follows:

Responses from customer satisfaction survey:

- Overall a consistent satisfaction level. However, responses completed during the past 12 months show an increase in customers who were unsatisfied with call waiting times when contacting the service desk for help with online orders and requests for information.
- Customers added the following additional comments:
 - 1. "Never get to speak to the same person twice when dealing with an Incident number, had to call several times to receive follow up on progress"
 - 2. "Some of the Service Desk staff seem under qualified to deal with my questions about new applications/incidents/service requests"

Results from Staff Skills Analysis:

- Staff, in general, have a good knowledge of IT systems and a basic understanding of the business processes and objectives. However, staff are not well informed of upcoming releases of new or changed services and not given adequate information to relay to the customers.
- Staff added the following additional comments:
 - 1. "Communication between Service Operation departments has become inefficient there are meetings for the sake of meetings, but the important information we need to know to do our day to day jobs is lacking"
- 2. "I still don't know what half of the people do, that work in the IT department!"



Results from General IT Infrastructure assessment:

- Lack of event monitoring and planning
- Lack of input from Operational Support departments into Service Design
- Lack of skill and information sharing across the Operational Support teams with regards to Incident, Problem, Workarounds and Known Error data.
- Little to no proactive activities being carried out.

Refer to Scenario

Through further investigation you identify that there is no formal means of collecting data to identify service improvement, other than customer surveys. These are very subjective and do not give a balanced picture regarding quality of service.

Through discussions with the Continual Service Improvement Manager, you decide to start collecting a range of metrics to help identify service improvements.

Which metrics would be relevant to Service Desk?

A. % of calls resolved by Service Desk

Average time to identify incident

Average time to escalate incident

% of user updates conducted within target times

Customer feedback

Average Service Desk cost of handling incident

B. % of calls resolved by Service Desk

Average time to resolve incident

Average time to escalate incident

% of customer updates conducted within target times Customer feedback

Average Service Desk cost of handling incident

C. o % of calls answered by Service Desk

Average time to escalate incident

% of customer updates conducted within Service Desk hours Customer feedback

Average cost of handling incident

D. % of calls answered by Service Desk

Average time to resolve problems

Average time to escalate problem

% of customer updates conducted within Service Desk times Customer feedback

Average cost of handling problem

Correct Answer: B Section: (none) Explanation

Explanation/Reference:



QUESTION 9

Scenario

Vericom is a leading provider of government, business and consumer telecommunication services, and is currently seeking ways in which to improve its utilization of IT services to drive growth across its' multiple lines of business. One of the largest organizations in the United Kingdom, Vericom is comprised of the following business units:

- Verinet (providing ADSL, cable, 3GSM, dialup and satellite services)
- Infrastructure Services (planning, installing and maintaining the PSTN and mobile network infrastructure)
- VericomTV (Pay TV)
- Consumer Sales and Marketing (including 400 Vericom retail outlets) Business and Government
- Finance and Administration
- Information Technology Services (Shared Service Unit, however some business units also have their own internal service provider)
- Human Resources
- Vericom Wholesale (for wholesale of Vericom infrastructure services)

Due to the extensive scope of infrastructure deployed and large employee and customer base, Vericom continues to rely on legacy systems for some critical IT services; however this is seen as a barrier to future organizational growth and scalability of services offered. The CIO of Vericom has also raised the concern that while improvements to the technology utilized is important, this also needs to be supported by quality IT Service Management practices employed by the various IT departments.

The project of improving the IT Service Management practices employed by Vericom has been outsourced to external consultants who are aware of the major IT refresh that is going to be occurring over the next 24 months.

Refer to the scenario.

The Verinet business unit which provides internet services is currently facing increased competition from other Internet Service Providers seeking to entice Verinet customers away with offerings such as free VOIP (voice over internet protocol) and Naked DSL (unconditioned local loop). To combat this, Verinet wishes to develop a new marketing campaign highlighting the high quality and availability of services offered.

Before this occurs, the Service Manager within Verinet (who has previously implemented ITIL in other organizations) had recommended implementing Event Management to assist in the continued ability for providing high quality, highly available internet services to the UK population. She has been faced by some resistance, who believe that it is not required as Capacity, Availability, Incident and Problem Management have already been implemented. Which of the following would be the BEST response to the Verinet directors in describing the benefits of introducing Event Management to Verinet?

- A. The implementation of Event Management to complement existing ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is directly seen by the following benefits:
 - Improved speed for Incident and Problem Management for identifying and analyzing the cause and potential effect
 - Improved ratio of used licenses against paid for licenses
 - Percentage re-use and redistribution of under-utilized assets and resources
 - Improved aliment between provided maintenance and business support Improvement in maintenance scheduling and management for CIs
- B. The implementation of Event Management to complement existing ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is generally indirect, but would support an enhanced ability to provide high quality and high



availability internet services by:

- Providing mechanisms for the early detection of incidents and problems before they impact customers
- Notify the appropriate staff of status changes or exceptions that so that they can respond quickly
- Providing a basis for automated operations, increasing efficiency and allowing human resources within Verinet to be better utilized
- Providing improved visibility as to the events and interactions that occur within the IT infrastructure
- Providing performance and utilization information and trends that can be used for improved capacity planning and system design
- C. The implementation of Event Management to complement existing ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is generally indirect, but would support an enhanced ability to provide high quality and high availability internet services by:
 - Providing mechanisms for the early detection of incidents and problems before they impact customers
 - Developing capabilities for the monitoring of critical components of the IT infrastructure for disruptions or breach of utilization thresholds
 - Automating the notification of key staff when exception events occur
 - Providing improved visibility as to the events and interactions that occur within the IT infrastructure
 - Reducing the time requirements of manual activities performed by IT staff as part of preventative maintenance.
- D. The implementation of Event Management to complement existing ITIL processes within Verinet will have a number of significant benefits. The value to the business of implementing the process is directly seen by the following benefits:
 - Reduced SLA breaches
 - Reduced times required for diagnosis and root-cause analysis of problems
 - Reducing ratio of high priority incidents
 - Reduced Mean Time to Restore (MTTR) for incidents
 - Improved availability levels
 - Improved delivery of capacity and performance, with fewer capacity related incidents.

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 10

Scenario

Vision Media is an international media organization, operating various lines of business including:

- Film Production
- Television (production and delivery of their own channel in the United States VisionOne)
- Print media (including newspapers in 15 countries)
- Online Advertising

The organization has recently been restructured, and now is comprised of the following companies and departments:

- Vision Films (production of movies and television shows)
- VisionOne (television channel)
- VisionNews (coordinates all of the sub-companies involved in the delivery of printed newspapers, as well as being the centralized source of news



information for all company owned media outlets)

- VisionNet (managing the online and internet businesses) Legal Services
- Finance and Administration
- Human Resources
- Information Technology

The organization is also actively pursuing growth in the online market, and is currently holding discussions with the leading online news provider about the possible acquisition of their company. This would increase the overall size of Vision Media by around 15%.

The Information Technology department acts as a Shared Service Unit, providing IT Services to all of sub-companies and departments, which complement some of the Internal Service Providers that also exist. The director of Information Technology has realized the need to improve the quality of services offered by implementing ITIL, and has decided to do so using a phased approach. Some of the Service Design and Service Transition processes have already been implemented, and they are now planning the implementation of Service Operation. While the IT director does have tentative support from the other directors and CEO, budgets for implementing the Service Operation processes have not been finalized, and still require a business case to be formally submitted.

Refer to the exhibit.

The IT director is required to submit a business case to the board of directors of Vision Media for the implementation of Service Operation. Which of the following responses is the BEST summary of the benefits of implementing Service Operation (processes and functions), to be included in the business case?

- A. As part of the ongoing Service Management initiative within Vision Media, the implementation of Service Operation is a vital element necessary to enable service quality and reduce the overall expenditure on IT. This is because Service Operation is ultimately where the designs and optimizations introduced by IT are supported, and from an IT perspective where the actual value of IT Service Management is seen. Specific benefits delivered as a result of improved Service Operation includes:
 - Increased effectiveness and efficiency in IT Service delivery and support
 - Reduced operational spending on IT
 - Increased customer and user satisfaction of IT services
 - Improved availability and performance of agreed IT services

Given current plans for growth of Vision Media and possible acquisitions, the implementation of Service Operation is especially important to provide processes for reactively managing a growing end user population and increased scope and complexity in IT infrastructure utilized.

- B. As part of the ongoing Service Management initiative within Vision Media, the implementation of Service Operation is a vital element necessary to further improve service quality, and to realize the value of the previous projects already completed (refer Service Design and Service Transition projects). This is because Service Operation is ultimately where the designs and optimizations introduced by IT are executed and measured, and from a business viewpoint where the actual value of IT is seen. Specific benefits delivered as a result of improved Service Operation includes:
 - Increased effectiveness and efficiency in IT Service delivery and support
 - Increased return on investments (ROÍ) into IT
 - Increased value on investments (VOI) into IT
 - Increased customer and user satisfaction of IT services

Given current plans for growth of Vision Media and possible acquisitions, the implementation of Service Operation processes is especially important to provide cost-effective capabilities for managing a growing end user population and increased scope and complexity in IT infrastructure utilized.

C. As part of the ongoing Service Management initiative within Vision Media, the implementation of Service Operation is a vital element necessary to



enable service quality and reduce the overall expenditure on IT. This is because Service Operation is ultimately where the designs and optimizations introduced by IT are deployed, and from a business perspective where the actual value of IT Service Management is seen. Specific benefits delivered as a result of improved Service Operation includes:

- Fewer disruptions to agreed IT services
- Reduced operational spending on IT
- Increased job satisfaction of IT staff
- Improved availability and performance of agreed IT services

Given current plans for growth of Vision Media and possible acquisitions, the implementation of Service Operation is especially important to provide processes for reactively managing a growing end user population and increased scope and complexity in IT infrastructure utilized.

- D. As part of the ongoing Service Management initiative within Vision Media, the implementation of Service Operation is a vital element necessary to achieve service quality and support the objectives defined for the IT department. This is because Service Operation is ultimately where the designs and optimizations introduced by IT are supported, and from a business viewpoint where the actual value of IT is seen. Specific benefits delivered as a result of improved Service Operation includes:
 - Increased effectiveness and efficiency in IT Service delivery and support
 - Increased return on investments (ROI) into IT
 - Reduced operational spending on IT
 - Increased customer and user satisfaction of IT services

Given current plans for growth of Vision Media and possible acquisitions, the implementation of Service Operation is especially important to provide cost-effective processes for managing a growing end user population and increased scope and complexity in IT infrastructure utilized.

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 11

Scenario

Vision Media is an international media organization, operating various lines of business including:

- Film Production
- Television (production and delivery of their own channel in the United States VisionOne)
- Print media (including newspapers in 15 countries)
- Online Advertising

The organization has recently been restructured, and now is comprised of the following companies and departments:

- Vision Films (production of movies and television shows)
- VisionOne (television channel)
- VisionNews (coordinates all of the sub-companies involved in the delivery of printed newspapers, as well as being the centralized source of news information for all company owned media outlets)
- VisionNet (managing the online and internet businesses) Legal Services
- Finance and Administration



- Human Resources
- Information Technology

The organization is also actively pursuing growth in the online market, and is currently holding discussions with the leading online news provider about the possible acquisition of their company. This would increase the overall size of Vision Media by around 15%.

The Information Technology department acts as a Shared Service Unit, providing IT Services to all of sub-companies and departments, which complement some of the Internal Service Providers that also exist. The director of Information Technology has realized the need to improve the quality of services offered by implementing ITIL, and has decided to do so using a phased approach. Some of the Service Design and Service Transition processes have already been implemented, and they are now planning the implementation of Service Operation. While the IT director does have tentative support from the other directors and CEO, budgets for implementing the Service Operation processes have not been finalized, and still require a business case to be formally submitted.

Refer to the exhibit.

There is some confusion as to how the process of Access Management should be designed. In particular, there is debate as to how the process should be integrated into the overall approach of IT Service Management within Vision Media. The IT director has asked for submissions from some of her staff, describing how they think Access Management should be designed. Which of the following submissions describes the most appropriate way in which to design and implement Access Management within Vision Media?

- A. The design of a quality Access Management process will need to consider the current state of IT Service Management that exists within the IT department, as well as the organizational requirements of Vision Media in general. This will require interfaces to be created with:
 - Information Security Management: Which is responsible for the development and renewal of security policies, guidelines and procedures, which are then executed by Access Management
 - Service Level Management: Which is responsible defining the customer requirements for access to IT services
 - Request Fulfillment: Access Management will often be triggered by Service Requests, taken by the Service Desk or submitted using automated and self-help mechanisms
 - Change Management: Request for Changes (RFCs) will often involve modification of access rights
 - Demand Management: Which will provide information as to the patterns of business that will generate requests for access.
 - Outside the scope of IT Service Management, some of the interfaces that will also need to be created are:
 - Human Resources: So that effective (and automated) communication exists to assist in the creation, modification, removal and audit of access rights.
 - General:
 - Direct requests from department managers
 - Requests for enabling increased access for VIP staff
- B. The design of an efficient Access Management process will need to account for the existing IT Service Management processes already implemented within the IT department, as well as the Human Resource requirements of Vision Media in general. This will require interfaces to be created with:
 - Information Security Management: Which is responsible for the development and renewal of security policies, guidelines and procedures, which are then executed by Access Management
 - Capacity Management: Which is responsible for the design of systems and infrastructure, which are in turn supported by Access Management
 - Knowledge Management: Each Knowledge base will require various levels of access to be defined and enforced.
 - Change Management: Request for Changes (RFCs) will often involve modification of access rights



- Demand Management: Which will provide information as to the patterns of business that will generate requests for access
- Outside the scope of IT Service Management, some of the interfaces that will also need to be created are:
- Legal Services: So that the Legal department can verify the request for access is appropriate and lawful.
- General:
- Direct requests from department managers
- Requests for enabling increased access for VIP staff
- C. It is important that the implementation of Access Management considers a number of key interfaces with existing IT Service Management processes, as well as other business processes, to ensure success and satisfaction of its defined objectives. This includes:
 - Information Security Management: Which is responsible for the development and renewal of security policies, guidelines and procedures, which are then executed by Access Management
 - Availability Management: Which is responsible for the design of security systems and infrastructure, which are in turn supported by Access Management
 - Request Fulfillment: Access Management will often be triggered by Service Requests, taken by the Service Desk or submitted using automated and self-help mechanisms
 - Change Management: Request for Changes (RFCs) will often involve modification of access rights
 - Configuration Management: Which can be used to record relationships between users and systems they can access.
 - Outside the scope of IT Service Management, some of the interfaces that will also need to be created are:
 - Human Resources: So that effective (and automated) communication exists to assist in the creation, modification, removal and audit of access rights.
 - General:
 - Direct requests from department managers
 - Requests for enabling restricted access to contractors and external suppliers
- D. Access Management will need to be implemented in isolation from existing IT Service Management processes already in place at Vision Media so that its' integrity can be ensured. The only exception to this is Information Security Management, which is responsible for the development and renewal of security policies, guidelines and procedures. Access Management uses these as formal inputs, which are then executed accordingly.

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 12

Scenario

Vision Media is an international media organization, operating various lines of business including:

- Film Production
- Television (production and delivery of their own channel in the United States VisionOne)
- Print media (including newspapers in 15 countries)
- Online Advertising

The organization has recently been restructured, and now is comprised of the following companies and departments:



- Vision Films (production of movies and television shows)
- VisionOne (television channel)
- VisionNews (coordinates all of the sub-companies involved in the delivery of printed newspapers, as well as being the centralized source of news information for all company owned media outlets)
- VisionNet (managing the online and internet businesses) Legal Services
- Finance and Administration
- Human Resources
- Information Technology

The organization is also actively pursuing growth in the online market, and is currently holding discussions with the leading online news provider about the possible acquisition of their company. This would increase the overall size of Vision Media by around 15%. The Information Technology department acts as a Shared Service Unit, providing IT Services to all of sub-companies and departments, which complement some of the Internal Service Providers that also exist. The director of Information Technology has realized the need to improve the quality of services offered by implementing ITIL, and has decided to do so using a phased approach. Some of the Service Design and Service Transition processes have already been implemented, and they are now planning the implementation of Service Operation. While the IT director does have tentative support from the other directors and CEO, budgets for implementing the Service Operation processes have not been finalized, and still require a business case to be formally submitted.

Refer to the exhibit.

The IT director is now considering the implementation of the Service Operation functions. However there seems to be overlap between the goals and objectives for each of the functions, which is causing some concern among staff involved in the project.

Which of the following responses BEST describes the objectives of the four Service Operation functions?

A)



Service Desk

- To act as a single point of contact for all user incidents, requests and general communication.
- To restore 'normal service operation' as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote appropriate use of IT services and resources.
- To assist the other IT functions by managing user communication and escalating incidents and requests using defined procedures.

Technical Management

- To design highly resilient, cost effective technical architectures.
- To use adequate technical skills to maintain the technical infrastructure in optimum condition.
- To use technical skills to speedily diagnose and resolve any technical failures that do occur.
- To ensure resources are effectively trained and deployed to design, build, transition, operate and improve the technology to deliver and support IT Services.

IT Operations Management

- To maintain the 'status quo' to achieve stability of the organization's day to day processes and activities.
- To monitor and identify potential improvements to achieve improved service at reduced costs, whilst maintaining stability.
- To apply swift operational skills to diagnose and resolve any IT operations failures that occur.
- To manage all physical IT environments, usually data centers, computer rooms

Application Management

- To deliver new and modified applications that are well designed, interface with existing architectures, are resilient and cost-effective.
- To ensure the functionality and performance requirements of the business are delivered in optimal fashion.
- To use appropriate skills to maintain optimum availability of applications.
- To assist in the decision whether to build or buy software that meets business

ter - VCE Exam Simulator - VCE Online - IT Certifications

B)



Service Desk

- To act as a single point of contact for all IT incidents, requests, problems and general communication.
- To restore services as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote efficient use of IT services and resources.
- To resolve incidents, problems and service requests using defined processes and procedures.

Technical Management

- To maintain the 'status quo' to achieve stability of the organization's IT services.
- To identify potential improvements to achieve improved service at reduced costs, whilst optimizing stability.
- To coordinate swift technical skills to diagnose and resolve any IT operations failures that occur.
- To manage all physical IT environments, usually data centers, computer rooms and recovery sites.

IT Operations Management

- To build highly resilient, cost effective technical architectures.
- To use adequate technical skills to maintain the technical infrastructure in optimum condition
- To use technical skills to speedily diagnose and resolve any technical failures that do occur.
- To test applications for identifying the potential impact on the production environment.
- To contact users to advise when technical problems are

Application Management

- To build new and modified applications that are well designed, interface with existing architectures, are resilient and cost-effective.
- To ensure the functionality and usability requirements of the business are delivered in optimal fashion.
- To ensure resources are effectively trained and deployed to deliver and support IT Services.
- To efficiently respond to failures and diagnose and resolve any disruptions that occur.

rter - VCE Exam Simulator - VCE Online - IT Certifications

C)



Service Desk

- To act as a single point of contact for all customer incidents, requests and general communication.
- To restore services as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote efficient use of IT services and resources.
- To assist the other IT functions by managing user communication and resolving incidents and requests using defined procedures.

IT Operations Management

- To maintain the 'status quo' to achieve stability of the organization's day to day processes and activities.
- To identify potential improvements to achieve improved service at reduced costs, whilst optimizing stability.
- To coordinate swift technical skills to diagnose and resolve any IT operations failures that occur.
- To manage all physical IT environments, usually data centers, computer rooms and recovery sites.

Technical Management

- To build highly resilient, cost effective technical architectures.
- To use adequate technical skills to maintain the technical infrastructure in optimum condition
- To use technical skills to speedily diagnose and resolve any technical failures that do occur.
- To ensure resources are effectively trained and deployed to deliver and support IT Services.
- To contact users to advise when technical problems are resolved.

Application Management

- To build new and modified applications that are well designed, interface with existing architectures, are resilient and cost-effective.
- To ensure the functionality and usability requirements of the business are delivered in optimal fashion.
- To test applications prior to deployment into the production environment.
- To efficiently respond to failures and diagnose and resolve any disruptions that occur.

rter - VCE Exam Simulator - VCE Online - IT Certifications

D)



Service Desk

- To act as a single point of contact for all IT incidents, requests, problems and general communication.
- To restore services as quickly as possible in the case of disruption.
- To improve user awareness of IT issues and to promote efficient use of IT services and resources.
- To resolve incidents, problems and service requests using defined processes and procedures.

Technical Management

- To build highly resilient, cost effective technical architectures.
- To use adequate technical skills to maintain the technical infrastructure in optimum condition.
- To use technical skills to speedily diagnose and resolve any technical failures that do occur
- To test applications for identifying the potential impact on the production environment
- To contact users to advise when technical problems are resolved.

IT Operations Management

- To maintain the 'status quo' to achieve stability of the organization's IT services.
- To identify potential improvements to achieve improved service at reduced costs, whilst optimizing stability.
- To coordinate swift technical skills to diagnose and resolve any IT operations failures that occur.
- To manage all physical IT environments, usually data centers, computer rooms and recovery sites.

Application Management

- To build new and modified applications that are well designed, interface with existing architectures, are resilient and cost-effective.
- To ensure the functionality and usability requirements of the business are delivered in optimal fashion.
- To ensure resources are effectively trained and deployed to deliver and support IT Services.
- To efficiently respond to failures and diagnose and resolve any disruptions that occur.

rter - VCE Exam Simulator - VCE Online - IT Certifications



- A. Option A
- B. Option B
- C. Option C
- D. Option D

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 13

Scenario

Vision Media is an international media organization, operating various lines of business including:

- Film Production
- Television (production and delivery of their own channel in the United States VisionOne)
- Print media (including newspapers in 15 countries)
- Online Advertising

The organization has recently been restructured, and now is comprised of the following companies and departments:

- Vision Films (production of movies and television shows)
- VisionOne (television channel)
- VisionNews (coordinates all of the sub-companies involved in the delivery of printed newspapers, as well as being the centralized source of news information for all company owned media outlets)
- VisionNet (managing the online and internet businesses) Legal Services
- Finance and Administration
- Human Resources
- Information Technology

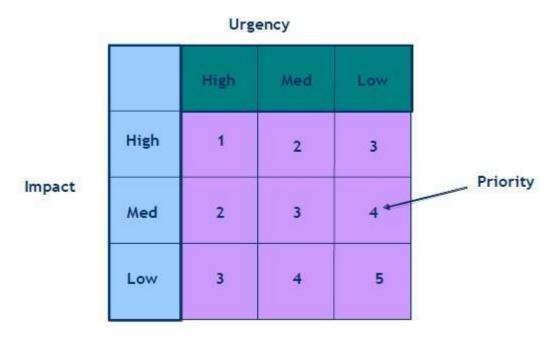
The organization is also actively pursuing growth in the online market, and is currently holding discussions with the leading online news provider about the possible acquisition of their company. This would increase the overall size of Vision Media by around 15%.

The Information Technology department acts as a Shared Service Unit, providing IT Services to all of sub-companies and departments, which complement some of the Internal Service Providers that also exist. The director of Information Technology has realized the need to improve the quality of services offered by implementing ITIL, and has decided to do so using a phased approach. Some of the Service Design and Service Transition processes have already been implemented, and they are now planning the implementation of Service Operation. While the IT director does have tentative support from the other directors and CEO, budgets for implementing the Service Operation processes have not been finalized, and still require a business case to be formally submitted.

Refer to the exhibit.



Sally Robbins, who had previously managed the IT department's Service Desk, has now been assigned the role of Incident Manager. To assist in the implementation of the process, Sally has conducted a number of meetings with IT staff, customers, external suppliers and other relevant stakeholders to identify their requirements. Based on these discussions, Sally has created following impact definitions, which will be used in conjunction to the given urgency to determine the appropriate timescales and effort applied for response and resolution to recorded incidents.



Impact Definition:

Low Impact

- Affects a single user, preventing them from performing normal work functions
- A single, non-critical device or peripheral is unavailable

Medium Impact

- Multiple users are affected, preventing them from performing normal work functions
- A regular business function is unavailable to part of a or organizational unit department

High Impact

• A vital business function is unavailable to an entire department or company owned organization

Major Incident

A vital business function is unavailable to all Vision



Media departments and company owned organizations

Example Incidents:

I. The IT manager of Vision Films detects that their dedicated Virtual Private Network linking them to Vision Media's corporate IT systems has failed. This has prevented users from accessing or modifying any file, document or system maintained by the centralized IT department of Vision Media.

II. The vice-president of the Finance and Administration department reports that her laptop keeps rebooting. She has an important report to complete for the Chief Executive Officer.

III. The president of Vision TV is unable to stream high-definition video from a regional office. He requires the regional office's WAN connection to be upgraded to a 14.4 M/bit wireless mobile network.

IV. A IT staff member is alerted to the failure of systems provided by Human Resources to all other departments and sub companies to manage payments and leave for Vision Media employees (and those employed by organizations fully owned by Vision Media)

Which of the following responses provides the correct assignment of impact to the above incidents?

- A. I. High Impact
 - II. Medium Impact
 - III. Not an incident, should be a Request for Change
 - IV. Major Incident
- B. I. High Impact
 - II. Low Impact
 - III. Not an incident, should be a Request for Change
 - IV. Major Incident
- C. I. Major Incident
 - II. Medium Impact
 - III. High Impact
 - IV. Major Incident
- D. I. High Impact
 - II. Low Impact
 - III. Medium Impact
 - IV. Major Incident

Correct Answer: B Section: (none) Explanation

Explanation/Reference: