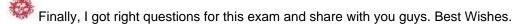


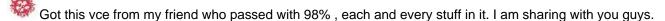
Passit4Sure.M2070-740_37,Q&A

Number: M2070-740 Passing Score: 800 Time Limit: 120 min File Version: 19.02









All the questions are new one there is no repetition of any question.

This VCE has a lot of questions where all answers are up-to-date.



Exam A

QUESTION 1

What is the average cost to mail a paper statement?

- A. 1-3 dollars
- B. 3-6 dollars
- C. 6-9 dollars
- D. 9-12 dollars

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 2

The following are reasons why access to information is key. Which is not an ICM OOTB capability?

- A. Capture and activation of information in the context of a case
- B. Access to web based news sources
- C. Access to critical content for decisions, as evidence in a case and as a source for deeper insights
- D. Virtually 360-degree view of case information

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 3

Which common retention schedule gaps are resolved by the IBM Records and Retention Management solution?

- A. Linkage of relevant legal citations to each of the record classes
- B. Efficient management and application of their retention schedulesacross multiple jurisdictions
- C. Enforce certified records management practices on electronically stored information
- D. All of the above



Explanation/Reference:

QUESTION 4

Which of these are solutions available using Watson Content Analytics?

- A. Customer Insight
- B. Crime Analytics
- C. Healthcare
- D. All of the above

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 5

Which of the following could be classified as ROT Data?

- A. Operational records that need to be retained
- B. Records data hidden in piles of unstructured data
- C. Trivial data that has no value to the company or the user
- D. High-value company information that needs to be identified

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

answer is corrected.

QUESTION 6

In Malaysia Bii Maybank eliminated the time it takes to open a new account and dramatically increased customer satisfaction in the process. By how much did Bii Maybank reduce account opening time?



- A. 22 percent
- B. 33 percent
- C. 41 percent
- D. 60 percent

Explanation/Reference:

QUESTION 7

Which of the following best exemplifies how Content Collector achieves IT savings while also fulfilling legal and compliance obligations?

- A. Integration with most common email platforms
- B. Support for virtualized infrastructure
- C. Common infrastructure for archiving email, file, and collaboration servers
- D. Self-service for legal forensics

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 8

What is one way Case Manager supports dynamic case handling?

- A. Case workers can view and start new tasks for a case "on the fly".
- B. Case workers can close and reopen tasks as often as they want.
- C. Work is routed to case workers based on business rules.
- D. Case workers can create comments on cases, documents, and tasks whenever they need.

Correct Answer: A Section: (none) Explanation

Explanation/Reference:



QUESTION 9

Content Consolidation is best provided by:

- A. IBM Content Manager
- B. IBM Connections Enterprise Content Edition
- C. IBM Content Foundation
- D. None of the above

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 10

Which programming language is NOT required to use IBM Content Navigator?

- A. JavaScript
- B. HTML5
- C. Pascal
- D. CSS

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 11

What is Content Manager OnDemand "optimized" for?

- A. Workflows
- B. Content Analytics
- C. Individual documents
- D. Large scale storage of print output



Explanation/Reference:

QUESTION 12

Which of the following is a reason that a General Counsel of Litigation might be interested in IBM eDiscovery Management?

- A. Excess, unpredictable and rising legal and eDiscovery costs
- B. Matter "handshakes" between legal and outsourced attorneys
- C. It can cost \$3,500 per custodian to review for eDiscovery
- D. Artificial intelligence can now completely replace the review of collected documents by attorneys

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

answer is valid.

QUESTION 13

If a bank eliminates daily courier pickups by scanning documents in the branch, approximately how many US dollars will it save per branch per day?

- A. 3 dollars
- B. 40 dollars
- C. 70 dollars
- D. 120 dollars

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 14

IBM Content Navigator is commonly referred to as:

A. An ECM plug-in



- B. The Content Experience Platform
- C. CN8
- D. Caravan

Explanation/Reference:

QUESTION 15

How does Case Manager uniquely provide the best solution platform that integrates with ECM?

- A. Case Manager provides special user interfaces to deal with documents
- B. Case Manager is built and based on the industry standard content management API called CMIS.
- C. Case Manager uses the IBM Content Navigator framework
- D. All of the above.

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 16

What is one of the challenges when working with unstructured information?

- A. Centralized information is not available for analysis
- B. Difficulty analyzing and revealing patterns in data
- C. Information governance and security
- D. Hardware maintenance

Correct Answer: B Section: (none) Explanation

Explanation/Reference:



QUESTION 17

Which of the following is NOT included in the IBM Records and Retention Management solution?

- A. Advanced visualizations and machine learning technology for records classification to help organizations gain insight into data usage, data value, and clean up legacy data
- B. A DoD V5015 Certified Records Management application which supports regulatory compliance for record keeping, automates records capture, records retention and disposition
- C. Statement presentment and report management to generate a fast and significant ROI by reducing print and storage costs
- D. An application to manage the global retention schedule, records taxonomy and legal citation library with auditing support for schedule changes and jurisdictional differences in the retention policy

Correct Answer: D Section: (none) Explanation

Explanation/Reference:

QUESTION 18

What are the key characteristics of ICM target customers?

- A. Highly regulated industries
- B. Industries where the product is often document: Financial Service. Banking and Insurance
- C. Industries where a lot of responsibility is given to the decisions of individual knowledge workers
- D. All of the above

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 19

Which is not a "Top of Mind" need for case interested executives?

- A. Effectiveness of core LOB applications
- B. Providing comprehensive visibility into process metrics, spend and customer satisfaction
- C. Increasing IT spending



D. Adhering to regulatory compliance and maintaining proper controls and records

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 20

What percentage of CIOs is making plans to focus on mobility?

- A. 84%
- B. 50%
- C. 27%
- D. 5%

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 21

Which IBM bundle comes with Content Navigator?

- A. IBM Content Foundation
- B. IBM Connections Content Manager
- C. IBM Connections Enterprise Content Edition
- D. A & C

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 22

IBM Case Manager includes key differentiators across the competition including:



- A. Based on an industry leading BRMS (business rules) platform
- B. Rapid time-to-value with template support and a LOB based design environment
- C. Based on an industry leading collaboration platform
- D. All of the above

Explanation/Reference:

QUESTION 23

When talking to a customer to see if Content Manager OnDemand is a good fit, what question should be asked first?

- A. Do your Customer Service Reps (CSRs) need workflow to respond to customers?
- B. How do CSRs access all information necessary to respond to customer questions?
- C. How do CSRs do scanning of documents today?
- D. Do your CSRs need Case Management?

Correct Answer: D Section: (none) Explanation

Explanation/Reference:

QUESTION 24

Which of these are common use cases for OnDemand?

- A. Customer Service, eBPP and back office reports
- B. Case Management or Advanced Case Management
- C. Active data, check in check out
- D. Scanning paper documents to start a workflow

Correct Answer: C Section: (none) Explanation



Explanation/Reference:

QUESTION 25

Which is a key benefit of the Legacy Data Cleanup Solution?

- A. Identifies sensitive or toxic content
- B. Archives data according to its value
- C. Maintains a data map of the organization
- D. Is a DoD 5015.2 certified records repository

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 26

Which of the following would most likely appeal to the Legal role/staff within an organization?

- A. Analytics
- B. Archiving
- C. Discovery
- D. Disposal

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

answer is modified.

QUESTION 27

When looking for a good candidate for Advanced Document Imaging and Branch Automation Solutions, what organization characteristics should you look for?

- A. Large organizations in the paper-intensive industries of banking, insurance, healthcare, government and manufacturing
- B. Widely dispersed organizations that have branches or regional offices where documents are generated or received
- C. Organizations that process, store and distribute paper documents internally and looking to digitize and streamline costs.



D. All of the above

Correct Answer: D Section: (none) Explanation

Explanation/Reference:

QUESTION 28

Which of these groups are OnDemands major competitors?

- A. CA. Microsoft, SAP
- B. ASG/Mobius, EMC, CA
- C. Oracle, SAS, Apple
- D. EMC, Microsoft, Oracle

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 29

Which of the following Datacap features help to eliminate expensive, error-prone manual data entry problems associated with document imaging?

- A. Keyword search
- B. Optical character recognition (OCR) and text analytics
- C. Math calculations
- D. All of the above

Correct Answer: B Section: (none) Explanation

Explanation/Reference:

QUESTION 30

Customers that require Social Tools like blogs and wikis and Back-office ECM solutions also need:



- A. IBM Content Navigator
- B. IBM Connections Enterprise Content Edition
- C. IBM Connections Content Manager
- D. IBM WebSphere Portal

Explanation/Reference:

QUESTION 31

How does Datacap software assure that a new application has been entirely filled-in?

- A. Datacap verification checks can review that data is populated in all key fields. If missing, it sends an email to branch personnel before the customer has left the branch
- B. Datacap sends the file overseas to a team of verifiers who comb through each application
- C. Datacap rules will not allow a document to be scanned unless it is filled in
- D. Datacap provides a step-by-step guide for the customer to follow when filling in the form

Correct Answer: D Section: (none) Explanation

Explanation/Reference:

up-to-date.

QUESTION 32

What is IBM's market position in ECM?

- A. Number 1 with 13% market share
- B. Number 2 with 5% market share
- C. Number 3 with 3% market share
- D. Number 4 with 2% market share

Correct Answer: A Section: (none) Explanation



Explanation/Reference:

QUESTION 33

Who are the two primary technology decision makers and influencers for Content Manager OnDemand solutions?

- A. Chief Information Officer and IT Director
- B. Chief Customer Officer and CFO
- C. Chief Marketing Officer and Chief Compliance Officer
- D. Chief Credit Officer and Chief Audit Executive

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 34

Which of the following is not considered a "top of mind" consideration for implementing Value Based Archiving?

- A. Reducing the risk potential for sharing sensitive, inappropriate, or private information
- B. Finding "smoking gun" emails before they can be used against you
- C. Elimination of redundant, obsolete, and trivial content
- D. Capturing email for compliance and legal purposes

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 35

Who are the 5 information stakeholders within an organization represented in the Information Governance Reference Model (IGRM)?

- A. Legal,RIM,IT, Business and Privacy/Security
- B. Legal, IT, Facilities, Business and RIM
- C. Legal, Business, C-Suite, IT and Privacy/Security



D. None of the above

Correct Answer: A Section: (none) Explanation

Explanation/Reference:

QUESTION 36

What are the advantages of offering a single Advanced Imaging solution that combines document capture, workflow, business process and case management, and the repository?

- A. Companies prefer to have fewer vendors for their business technology
- B. Offers complete control over the document lifecycle from the moment it is created through the processing to storage and disposal
- C. Companies who can digitize paper immediately and provide workers controlled access to documents based on permissions and job-role remain compliant with government regulations about the handling of private data
- D. All of the above

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

QUESTION 37

Which of the following increases the cost and complexity of the collection process?

- A. Employees undertaking their own collection process without organizational authorization.
- B. The migration of enterprise data to unsecured personal mobile devices.
- C. Arduous chain-of-custody documentation on diverse data sources, collection methods and rising information volumes.
- D. Intensive post-review computational analysis.

Correct Answer: C Section: (none) Explanation

Explanation/Reference:

verified.